

Date: 28th June 2019

Subject: Greater Manchester Local Enterprise Partnership Membership Review

Report of: Councillor Richard Leese, Deputy Mayor & Portfolio Lead for Business & Economy

PURPOSE OF REPORT

The Greater Manchester Local Enterprise Partnership (GM LEP) terms of reference require that the LEP's private sector membership is reviewed every two years.

The current private sector members' terms of office expired on March 31st 2019. This report seeks GMCA endorsement of the recommendations regarding the future private sector membership for the period April 2019 until March 2021.

RECOMMENDATIONS:

The Greater Manchester Combined Authority is asked to endorse the following recommendations regarding private sector membership of the GM LEP:

- That nine existing private sector members' terms of office are renewed for another two year term (these members are Mike Blackburn, David Birch, Lou Cordwell, Juergen Maier, Professor Dame Nancy Rothwell, Lorna Fitzsimons, Fiona Gibson, Mo Isap and Richard Topliss);
- That two new private sector members are invited to join the LEP as full board members: Chris Oglesby and Amanda Halford;
- That the two private sector members standing down from the Board are thanked for their contribution: Michael Oglesby and Monica Brij.

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1. INTRODUCTION

- 1.1 The GM LEP sits at the heart of Greater Manchester's governance arrangements, offering private sector insight, guidance and challenge to the development of GM's strategic agenda in partnership with the GMCA
- 1.2 The LEP's terms of reference require that the LEP's private sector membership is regularly reviewed to ensure its membership remains relevant to this agenda and is fit for purpose.
- 1.3 As highlighted by the Chair at the LEP Meeting in January 2019, the LEP Terms of Reference set out that the LEP's private sector term of office is two years with members appointed using an open recruitment process.
- 1.4 It was agreed to review membership given that the current private sector members' terms of office expired on 31st March 2019 and to ensure that the Board is still meeting its strategic remit and is fit for purpose going forward.
- 1.5 A report setting out the process to review their private sector membership was discussed and agreed by the LEP Board in March 2019
- 1.6 This report sets out the process for reviewing the private sector membership and proposes a number of updates to board membership.
- 1.7 Public sector representatives on the Board are appointed annually via the GMCA and did not form part of this review.

2. LEP MEMBERSHIP REVIEW AND CANDIDATE RECOMMENDATIONS

- 2.1 The political and economic context has changed significantly since the last membership review in 2017 and it was therefore timely to carry out a comprehensive review to help ensure the board is best equipped to address the range of current issues and opportunities that Greater Manchester faces.
- 2.2 Penna Consultants were appointed to carry out the review on this basis commencing in late 2018.
- 2.3 The first stage of the review consisted of a review of the LEP's current private sector membership where those wishing to be re-appointed to the board were interviewed on the basis of the person specification and their wider skills and expertise.
- 2.4 At the January Board meeting, it was reported that Michael Oglesby had decided to step down from the Board due to poor health. Subsequently, Monica Brij also announced her departure from the Board as she has recently moved out of a private sector position and as such is no longer eligible for LEP Board membership.
- 2.5 Potential candidates to fill these Board vacancies were sourced via a four-week online recruitment campaign launched in early March on the GMCA and LEP websites along with leading media sites such as the Guardian and Sunday Times.
- 2.6 As in previous memberships reviews, this approach was complemented by publication on www.nonexecutivedirectors.com (a leading site for non-executive and trustee roles with over 35,000 registered members bringing global reach across all sectors and industries).

- 2.7 Similarly, the LEP also sought to boost the number of eligible women applying to join the LEP through advertising through a dedicated women directors' network (www.womendirectors.com).
- 2.8 Interviews of existing board members and new shortlisted candidates were carried out by the LEP chair and the Deputy Mayor Sir Richard Leese supported by the GMCA Strategic Lead for HR.
- 2.9 Following the conclusion of the membership review, the recommendations for the refreshed GM LEP private sector membership are set out in the table below:

LEP Private Sector Membership

Member	Role	Sector/Key Areas of Knowledge
Mike Blackburn (Chair)	Consultancy, Non-Executive Directorships	Consultancy Digital Communications
Dame Nancy Rothwell	President and Vice Chancellor, University of Manchester	Science Higher Education
Lou Cordwell	CEO, Magnetic North	Marketing and Communications Digital SME
Juergen Maier	Managing Director, Siemens UK	Science Advanced Manufacturing
David Birch	Consultancy	Professional Services/ Manufacturing Consultancy
Richard Topliss	Regional Director of RBS and Chair of the Manchester Growth Company	Financial Services
Chris Oglesby	CEO, Bruntwood Group	Land and Property Regeneration
Lorna Fitzsimons	Director, The Alliance Project	Textile Manufacturing Marketing and Communications SME
Fiona Gibson	Business Director, Octagon Theatre	Art and Culture Professional Services/Management Consultancy SME
Amanda Halford	General Manager, Strategy and Business Development – GE Healthcare, Life Science Division	Life Sciences

Mo Isap	Director & CEO of IN4.0 Plc	Digital Technology
EX-OFFICIO MEMBERS		
Vanda Murray	Portfolio of Non-Executive Directorships	Marketing Management Consultancy Finance
Iwan Griffiths	NW Chair PwC in the North	Financial Services Consultancy